***Prescriptions abroad***

The creative approach for the [prescriptions abroad](https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/expenses-reimbursements/index_en.htm) video is to be published on Instagram channel as a short animated GIF - GD GROW Your Europe: <https://www.instagram.com/youreurope/>

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| **Post Copy** |
| Travelling this flu season? Make sure you're prepared for buying prescription medicine abroad! 💊  Use your European Health Insurance Card for reduced costs or free prescriptions. 🪪  Stay healthy wherever you go and learn more on Your Europe! 👉 LINK |

Link for campaigns/Stories: [Prescriptions abroad: expenses and reimbursements - Your Europe](https://europa.eu/youreurope/citizens/health/prescription-medicine-abroad/expenses-reimbursements/index_en.htm?pk_campaign=ye_sm_prescriptionsabroad_2025&pk_source=instagram&pk_medium=yec_boost_post_2025)